

# Protect and Beautify Your Outdoor Surfaces, Too



*John Fitzwilliam*

This is the time of year we find ourselves trying to capitalize on the Tennessee beauty that surrounds us. We may spend more evenings grilling on our deck, relaxing on the patio, and entertaining friends and family outdoors, as well as inside. Most of us realize how blessed we are to live in one of the most beautiful areas of the world as we take advantage of nature's splendor.

**T**HROUGHOUT THE YEARS, I have noticed something in regard to outdoor surface cleaning. Generally speaking, when we clean the inside of a home only, within just a few weeks the carpet and tile areas may begin to show traffic patterns again. This is because when we walk from our car or street into our home, we can track soil from the outside right through the areas we had just cleaned. However, the homes that are cleaned inside AND out essentially stop the cycle of soil in its tracks. As a result, these homes STAY clean much longer than the homes in which we clean the inside only. Because we are able to eliminate ALL soil, dirt, and debris from every walkable surface outside the home, traffic patterns are not reformed after the cleaning; therefore, inside areas stay clean.

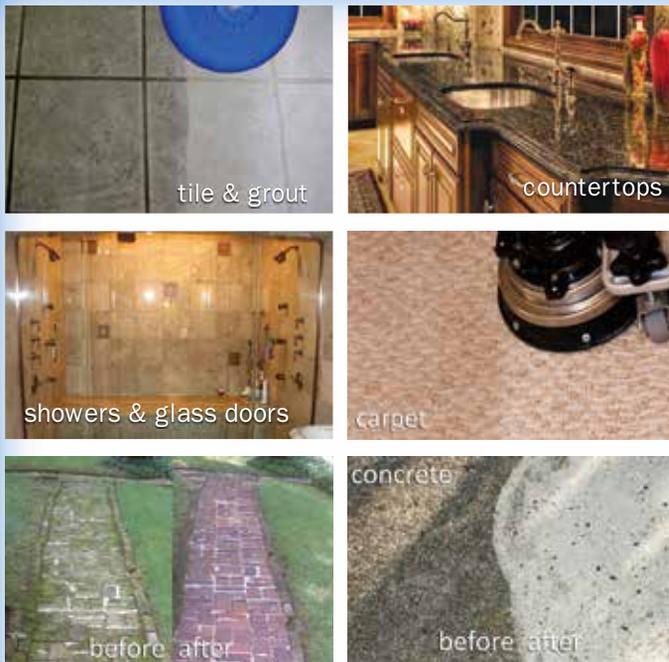
Although we work year-round, for the homeowner that really wants to stomp out dirt, grime, mildew, and traffic patterns, it starts outside and should be done before cold weather arrives. Once all outside surfaces are clean and foreign matter removed, they should be sealed for easy surface cleaning. Imagine cleaning your driveway or walkway by simply spraying the garden hose across them! That's only part of the advantage of sealing these areas. Not only do sealed areas clean up in a snap, but the integrity of your concrete and brick pavers is preserved. This can protect them from sustaining damage due to climate or standing water.

Our patented equipment is fully customizable to the job. Not only can we tackle the messiest industrial jobs, but we are able to finely adjust our equipment to protect your

indoor surfaces as well. With a perfect combination of heat, pressure, and extraction, even the toughest areas of your home can sparkle like new. And we always use purified water and "green" emulsifiers on your carpet, so you can rest assured that no dangerous residue is left buried in your carpet fibers.

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