

# Are Those Images Doctored?

**IT'S HARD TO BELIEVE** that we are entering our 10th year of business with Surface Doc. I remember my husband, John, missing out on so much happening in our family because he was busy working in restaurant management 60+ hours a week. I was frazzled and actively looking for a new career path – something we could possibly do together.

That's when I found some videos from a company in Arizona demonstrating cleaning equipment that was so dramatic. I was immediately intrigued but skeptical. If this equipment was "for real," I wanted to know more. So when John got home that night, we watched in awe one video clip after another. We saw carpet, tile and grout, concrete, stone, and most every surface we could think of undergo dramatic transformation. A few days later we traveled west to see this equipment firsthand. When we saw in person what we had seen on the videos, we were

instantly sold, and Surface Doc, inc. was born the following week.

Almost a decade later, Surface Doc, inc. is going strong. In the first few months, we would pray for the phone to ring. Now it seems the phone rings constantly. Many weeks John is still working 60 hours a week, but he is doing what he loves to do, which makes all the difference. Being the only deep-cleaning company in the Knoxville area with this equipment has given our company a niche, which we are grateful for.

Sometimes, when people check out our website, they are as skeptical as we were. People have asked us, "Are those images doctored?" Even better is when they stand beside John as he does a test cleaning and exclaim, "I can't believe what I'm seeing. I never thought my floor could look like this again!"

So what makes Surface Doc different? We use a combination of extreme heat to open the pores of your floor and add pressure

and extraction to remove all foreign matter. Without this method, one can only penetrate the topmost layer of your floor. With 3,000 psi and 15 pounds of suction, dirt is literally blasted out of the pores in your floor and taken away immediately. Also, we now use purified water to leave absolutely no residue.

Now we have a host of our own unbelievable but real photos and videos from previous jobs. You can see them at [www.SurfaceDoc.com](http://www.SurfaceDoc.com). Drop us a note or call John today at 865-567-1986.

## Surface Doc

865.567.1986

[www.surfacedoc.com](http://www.surfacedoc.com)



*John  
Fitzwilliam*



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Tile & Grout • Concrete • Natural Stone • Carpet  
Wood & Composite Decking • Travertine • Slate  
Marble • Granite • Bricks • Linoleum

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- Fast and Affordable Service
- Licensed and Insured

Our state-of-the-art process restores your floors to a like-new appearance

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